

# RETTERSPITZ GMBH & CO. KG, MANUFACTURER OF NATURAL REMEDIES AND MEDICAL PRODUCTS

Proven products with a modern brand design

### RETTERSPITZ EAU DE PARFUM JUNIPER - NOW ALSO AVAILABLE AS "INTENSE"

Nuremberg, February 2025 – Retterspitz Eau de Parfum JUNIPER has been on the market for three years: due to the positive response and consistently high demand, the portfolio is now being expanded to include the variant Retterspitz Eau de Parfum JUNIPER Intense.

JUNIPER was developed by the renowned perfumer Geza Schön together with Retterspitz owners Florian and Markus Valet. The Retterspitz signature fragrance is an intense unisex scent that combines a relaxing and pleasantly fresh character. Composed of blooming-woody notes of freesia, basil and juniper.

### CHARISMATIC UNISEX FRAGRANCE

Retterspitz Eau de Parfum JUNIPER Intense is a fascinatingly charismatic unisex fragrance, an elegant companion for gently revitalised well-being. Freesia is considered a relaxing fragrance. Juniper is said to have a balancing and strengthening effect.

- a blooming-woody unisex fragrance
- a feel-good experience for body and soul
- Price: 120 euros (50 ml)

Head: juniper & basil Heart: jasmine & freesia Base: tree resin & musk

 $Further and more \ detailed \ information \ can be found \ www.retterspitz. de$ 



### ABOUT RETTERSPITZ GMBH & CO. KG

Retterspitz GmbH & Co. KG is a family company that produces and sells natural remedies, medical products, personal care products and medical skincare products for the body and face. All products are marketed under the name Retterspitz and divided into the categories "remedies", "wraps", "care", "medical cosmetics", "wellbeing" and "fragrances". Retterspitz, one of the oldest pharmacy brands in Germany, has developed from traditional household remedies to reliable contemporary remedies for everyday life – all combining traditional healing with the latest scientific research. The effectiveness and tolerability of natural ingredients and tried-and-tested additives is always the number one priority. The company is headquartered in Behringersdorf, near Nuremberg. Retterspitz GmbH & Co. KG is a family business now run by the fourth generation: Markus Valet, Head of Administration, and Florian Valet, Head of Development. Today, more than 70 people – including regular freelancers – work for the company. Sound values are at the core of what they do and say both internally and externally. "Cult status is achieved through passion," say both owners, very much in the spirit of the much-quoted phrase: "Tradition means preserving the embers, not the ashes."

## If you have any questions or would like more information, please contact:

Retterspitz GmbH & Co. KG Iris Kaminski Laufer Straße 17–19 90571 Schwaig

Telephone +49 (0) 911 50 700-0 Fax +49 (0) 911 50 700-845

info@retterspitz.de www.retterspitz.de