



RETTERSPITZ GMBH & CO. KG, MANUFACTURER OF NATURAL REMEDIES AND MEDICAL PRODUCTS

Proven products with a modern brand design

JARDIN - RETTERSPITZ LAUNCHES ITS SECOND EAU DE PARFUM

Nuremberg, September 2024 – As one of the oldest pharmacy brands in Germany, *Retterspitz* has stood for the triad of healing, care and well-being for more than 120 years. Following the successful launch of its first fragrance three years ago, *Retterspitz* is launching its second Eau de Parfum in September 2024. The room fragrance *Retterspitz Raumduft JARDIN* is known for its balancing and mood-enhancing notes. From September 2024, the fascinating fragrance composition will also be available as the new *Retterspitz Eau de Parfum JARDIN*.

For the creation of *Eau de Parfum JARDIN*, *Retterspitz* has once again collaborated with the renowned Berlin-based perfumer Geza Schön, who also composed the fragrance *JUNIPER* for *Retterspitz*.

AROMATIC, FLORAL FRAGRANCE COMPOSITION

The citrus scent of bergamot is considered a vitalizing mood enhancer, the floral notes of freesia and jasmine nourish the soul, while the warm, aromatic scent of cardamom provides peace and tranquility.

The recipe for success of the balancing composition was once again the collaboration between Geza Schön and the two *Retterspitz* owners Florian and Markus Valet. Together, they were able to compose the fragrance down to the last detail to create an olfactory work of art.

Retterspitz Eau de Parfum JARDIN should not only be perceived as a fresh companion for relaxed days – but as a fragrance that conveys a message: “It was important to us that *JARDIN* carries the unmistakable essence and character of the *Retterspitz* brand,” say Florian and Markus Valet.

RETTERSPITZ EAU DE PARFUM JARDIN

- Aromatic, floral scent
- Stress-relieving, balancing, mood-lifting
- Conveys warmth and tranquility
- Price: 120 euros (50 ml)

Head: bergamot and cardamom

Heart: freesia, rose and jasmine

Base: sandalwood and myrrh

Further and more detailed information can be found www.retterspitz.de



ABOUT RETTERSPLITZ GMBH & CO. KG

Retterspitz GmbH & Co. KG is a family company that produces and sells natural remedies, medical products, personal care products and medical skincare products for the body and face. All products are marketed under the name *Retterspitz* and divided into the categories “remedies”, “wraps”, “care”, “medical cosmetics”, “wellbeing” and “fragrances”. *Retterspitz*, one of the oldest pharmacy brands in Germany, has developed from traditional household remedies to reliable contemporary remedies for everyday life – all combining traditional healing with the latest scientific research. The effectiveness and tolerability of natural ingredients and tried-and-tested additives is always the number one priority. The company is headquartered in Behringersdorf, near Nuremberg. *Retterspitz GmbH & Co. KG* is a family business now run by the fourth generation: Markus Valet, Head of Administration, and Florian Valet, Head of Development. Today, more than 70 people – including regular freelancers – work for the company. Sound values are at the core of what they do and say both internally and externally. “Cult status is achieved through passion,” say both owners, very much in the spirit of the much-quoted phrase: “Tradition means preserving the embers, not the ashes.”

If you have any questions or would like more information, please contact:

Retterspitz GmbH & Co. KG
Iris Kaminski
Laufer Straße 17-19
90571 Schwaig

Telephone +49 (0) 911 50 700-0
Fax +49 (0) 911 50 700-845

info@retterspitz.de
www.retterspitz.de